

MARTINA BAYERS

KEYNOTE SPEAKER, PRESENTATION DESIGNER & CREATIVITY CONSULTANT

“ For over fifteen years, Martina has been a consultant, creative facilitator, and presentation designer.

She guides executives and their teams through their creative thinking and the creation of original and persuasive visual presentations.

She trains individuals in the art of delivering unforgettable TED talks. Martina is also the trainer for the 'Presentation Design' and 'Dress up your Numbers!' workshops.

She also acts as a facilitator during strategic meetings or for Yellow Ideas' creative days.

Her 'Picasso Manager' conference inspires directors and their managers on creativity in today's business environment.

She is the author of 'Réussissez vos présentations PowerPoint (Successful PowerPoint Presentations) (2014).



BUSINESS SCHOOLS

Since 2006 Facilitator of Megastorm at the École de Commerce EDHEC

Since 2017 Lecturer in Presentation Design at SOLVAY Brussels School of Economics and Management



PROFESSIONAL EXPERIENCE

1993 - 2000 Creation and management of the Martina Bayers painting restoration workshop

2001 to date Consultant in creativity and innovation with Yellow Ideas



SIGNATURE PROGRAMMES

Conferences Picasso Manager
10 lessons from one of the greatest creative artists of the 20th century

Training course Presentation Design
The keys to persuading and creating impact
Dress up your numbers!
Visually present your data-driven presentations

Facilitation Strategics meetings
Creating a visual report and concept illustrations
Creativity Days
Organising creative meetings and megastorms

CONTACT



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www.linkedin.com/in/martinabayers/

LANGUAGES

3 FRENCH
ENGLISH
SPANISH

PASSIONS



DESIGN
ART & ARCHITECTURE
TRAVELLING

BOOK



Réussissez vos présentations PowerPoint (Successful PowerPoint Presentations).
Captivate and generate buy-in (Vitrac, 2014)

ADDRESSES

BARCELONE
157 R CALLE AUSIAS MARC
BRUSSELS
185 AVENUE DE TERVUEREN