

OLIVIER MASSA

ARTISTIC DIRECTOR ILLUSTRATOR & VISUAL FACILITATOR

“ Olivier Massa is the Artistic Director of Yellow Ideas. A trained illustrator and designer, he has developed the Yellow Ideas' brand image, in addition to the company's communications, websites and blogs.

He also provides artistic direction for companies that need a dose of creativity in their communications, in particular within HR departments.

As a visual facilitator, he accompanies Martina Bayers and Mark Raison in their creative meetings and strategic seminars, where clients and their ideas can benefit from his talents as an illustrator and artistic director. ”



STUDIES

2008 - 2012 Institut Supérieur Saint-Luc, Liège
Diploma in Graphic Arts - Advertising



PROFESSIONAL EXPERIENCE

2012 Graphic Design Intern at In Fine

2014 Artistic Director Intern at Chaïkana

2012 - 2015 Freelance Artistic Director and Illustrator

2015 à ce jour Artistic Director, Illustrator and Visual Facilitator at Yellow Ideas

SKILLS



SIGNATURE PROGRAMMES

Facilitation Visual facilitation of creative meetings
Illustration of ideas and concepts

Strategic Seminar
Concept Creation and Illustration

Assignments Artistic direction
Management of bold projects within your company

Artistic Direction for HR management
Management of HR projects with an AD at your disposal

CONTACT



WEBSITE
www.yellowideas.com



PORTFOLIO
oliviermassa.myportfolio.com



EMAIL
olivier@yellowideas.com



FACEBOOK
www.facebook.com/YellowIdeas/



TELEPHONE
+ 32 494 72 77 17



LINKEDIN
www.linkedin.com/in/oliviermassa/

LANGUAGES

2 **FRENCH**
ENGLISH

PASSIONS



DESIGN
ART
TRAVELLING

BOOK ILLUSTRATIONS



L'Agenda des Oxymores (Diary of an Oxymoron)
(Editions Prisma, 2015)

Réussissez vos présentations PowerPoint
(Successful PowerPoint Presentations).
Captivate and generate buy-in
(Vitrac, 2014)

Les Carnets Jaunes de Mark Raison
(Mark Raison's Yellow Notebooks)
Strategy and Creativity
(Editions Prisma, 2015)

ADRESSES

BARCELONA
157 R CALLE AUSIAS MARC
BRUSSELS
185 AVENUE DE TERVUEREN